

# Keith Woods invited to join Phoenix Business Journal Leadership Trust

Phoenix Business Journal Leadership Trust is an Invitation-Only Community for Top Business Decision Makers in Greater Phoenix

Phoenix (Sept. 13, 2020) — Keith Woods, CEO of KB Woods Public Relations, has been invited to join Phoenix Business Journal Leadership Trust, an exclusive community for influential business leaders, executives and entrepreneurs in Greater Phoenix.

Keith was chosen for membership by the Phoenix Business Journal Leadership Trust Selection Committee due to his experience, leadership and influence in the local business landscape and beyond. As the head of KB Woods, Keith has most recently received wide acclaim as producer of Phoenix Business Journal's series of virtual award shows, including 40 Under 40, and Outstanding Women in Business. Recently Keith received a Certificate of Digital Marketing from Cornell University.

"Phoenix's thriving business community is powered by leaders like Keith Woods," said Ray Schey, publisher of the Phoenix Business Journal. "We're honored to be creating a space where the region's business influencers come together to increase their impact on the community, build their businesses and connect with and strengthen one another."

As an invited member, Keith will contribute articles to the Phoenix Business Journal website and participate alongside fellow members in Expert Panels. He will connect and collaborate with a vetted network of local leaders in a members-only directory and a private forum on the group's mobile app. Keith will also benefit from leadership and business coaching, an Executive Profile on the Phoenix Business Journal website, select partner discounts and services and ongoing support from the community's concierge team.

Keith Woods said, "I've been very proud of my allegiance with the Phoenix Business Journal over the past several years with my PR agency KB Woods. Now I'll have more opportunities to engage with readers across the Business Journals 47 markets in the United States, along with many other CEO's and executive managers, with columns and expert panel discussions."

The Phoenix Business Journal Leadership Trust team is honored to welcome Keith to the community and looks forward to helping him elevate his personal brand, strengthen his circle of trusted advisors and position him to further impact the Phoenix business community and beyond.

### **About Business Journals Leadership Trust**

Phoenix Business Journal Leadership Trust is a part of Business Journals Leadership Trust — a collective of invitation-only networks of influential business leaders, executives and entrepreneurs in your community. Membership is based on an application and selection committee review. Benefits include private online forums, the ability to publish insights on bizjournals.com, business and executive coaching and a dedicated concierge team. To learn more and find out if you qualify, visit [trust.bizjournals.com](http://trust.bizjournals.com).

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